



Date 14th October 2009

Get It Sorted!

What is a resource recovery centre? No, it's not a tip.

Getting the correct messages out into the community about resource recovery centres is the mission of a new waste and recycling campaign.

The Barwon Regional Waste Management Group in partnership with its member councils is pleased to announce the launch of the new campaign "Get It Sorted" designed to raise the profile of the resource recovery centres in the region.

The campaign, funded by the Victoria Government Sustainability Fund in partnership with the Association of Victorian Regional Waste Management Groups is running right across the State. *Get It Sorted* focuses on educating the public about the correct way to use resource recovery centres and how to sort your load to ensure you recycle as much as you can.

Director John Doull, of the Barwon Regional Waste Management Group said that the campaign is an important way to encourage people to use Resource Recovery Centres and increase the amount of recyclables collected.

"The *Get It Sorted* campaign will help our residents understand how to sort their loads to maximise the amount of materials they can recycle saving them time and money." Cr Doull commented.

"Geelong has four resource recovery centres, Douro Street, Fyansford, Point Henry and Drysdale, but unfortunately many residents don't know what services they offer" Cr Doull added "People assume they are just a tip where everything gets thrown out".

Resource recovery centres are facilities that can accept a wide variety of recyclable materials ranging from paper and cardboard, plastics, glass, aluminium and steel to green waste, scrap metal, used oil, concrete, bricks and timber.

By taking a little extra time to sort your load before you leave home, you can save yourself plenty of time at the transfer station by easily disposing of the different materials at each of the designated collection points.

Sorting your load can also save you money. Many items that are accepted at transfer stations can be accepted for free, so recycling makes both environmental and economic sense.

Unsorted loads cop the maximum fee. Sort your waste and save your money and the environment.



Cr John Doull with Bernie Harris Site Supervisor at the Douro St resource recovery centre in North Geelong



Cr Jim Tutt, with Mitch Klacar Site Operations Manager at the Anglesea Resource Recovery Centre