

## CATS FANS DO THE RIGHT THING & GET IT IN THE RIGHT BIN

A hot pie or hot dog at half time is an essential part of the football going experience for many Victorians. But what happens to all the waste generated at the ground?

Skilled Stadium took on the challenge to get Geelong football fans to 'do the right thing and put it in the right bin', and have implemented a best practice public recycling system and been awarded Waste Wise certification.

The Skilled Stadium Public Recycling Project is now complete and at the last home game Mayor Cr Bruce Harwood unveiled a plaque at the stadium acknowledging the contributions from key project partners the Alcoa Foundation and Sustainability Victoria that made it all possible.

Just over a year ago there were no public recycling facilities at the stadium and there was a significant litter problem. The project has seen a new bin system and education program implemented at the stadium. This has succeeded in changing the communities' behaviour with litter being significantly reduced and over 60% of waste being recovered for recycling at each home game.

The project has been supported by the Geelong Football Club, with Matthew Scarlet promoting the project message "do the right thing put it in the right bin" on posters around the stadium, and the GFC mascot Half Cat showing fans how its done on the super screen during half time.

Previously to the project being implemented, over 60 cubic meters of waste was ending up in landfill after each game; over 40 cubic meters of this waste is now collected and sent off to be recycled into new products.

Recycling saves water and energy and cuts greenhouse gases. The recyclables collected at each Geelong Football Club home game represents a CO2 saving of over 2,500kg.

Alcoa Point Henry Acting Smelter Manager Stewart Esdale said that the Skilled Stadium public recycling program was part of a state wide project.

"Alcoa and Sustainability Victoria have successfully installed the same type of recycling infrastructure at other Victorian sporting venues including Dandenong Stadium and the Western Border Football League" Mr Esdale said.

"The project has successfully extended recycling from people's homes and offices to major community sporting and recreation venues across Victoria."



Mayor Cr Bruce Harwood and GFC Mascot Half Cat with the new bin stations.